

CARAVANA AMERICANA

CITIES SUMMIT OF THE AMERICAS

DENVER, COLORADO • APRIL 26 -30, 2023

THE BEST OF LATIN AMERICAN DESIGN



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CARAVANA AMERICANA BRINGS THE BEST OF LATIN AMERICAN DESIGN TO DENVER COLORADO.

Caravana Americana will present the work of 25 Latin American fashion and object designers at The Cities Summit of the Americas, taking place in Denver Colorado from April 26 to 30.

The event put on by the Biennial of the Americas, and the state of Colorado, aims to foster regional cooperation and inspire tangible actions around the theme: "Global challenges, local solutions."

[See the participating designers here](#)

ABOUT THE CITIES SUMMIT OF THE AMERICAS

The Cities Summit will promote regional cooperation, convening subnational leaders from across the entire Western Hemisphere with diverse and inclusive representatives of government, civil society, business, academia, youth, culture and the arts, and indigenous and underrepresented groups.

ABOUT BIENNIAL OF THE AMERICAS

The Biennial of the Americas is the hub of connectivity between Denver and the Americas. It creates connections, builds community and inspires change across the continent.

ABOUT CARAVANA AMERICANA

Since 2016, **Caravana Americana has represented over 300 brands through its fourteen face-to-face events in Mexico City and two virtual events during the pandemic.** The event aims to promote Latin American designers toward professionalization, allowing them to compete internationally and expose them to new global markets through a selective call for national and international buyers from North and South America, Europe, and Australia.

Caravana Americana has been globally recognized for its high level of curation and its exclusive selection of fashion and object proposals. **Its founders, Gina Barrios and Alessandro Cerutti, were recognized in 2022 by The Business of Fashion BoF500 as the Mexican representatives of those who shape the fashion industry in the world.** Additionally, as part of their initiatives, they launched Caravana Destination in 2021, traveling through Mexico to open new business opportunities for brands and bring audiences closer to the cultural wealth of contemporary design in the region. The first editions of Caravana Destination took place in Los Cabos, Baja California. The group also promotes design through physical stores called LAGO and DECO, which feature some of the most important brands in Latin America's fashion and home design industry.

GRUPO LAGO PROJECTS

CARAVANA AMERICANA - The best design of Latin America gathered in Mexico.
CDMX: Campo Marte S/N, Polanco, Chapultepec.

LAGO - Latin American design store.
CDMX: Avenida Masaryk 310, Polanco. | LOS CABOS: The Shoppes at Palmilla.

DECO - Mexican interior design store.
LOS CABOS: The Shoppes at Palmilla.

MERCADO ESCONDIDO - Biweekly market for emerging Mexican designers.
CDMX: Julio Verne 102, Polanco.

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